



**Media Pack 2011**



## Who we are

The ZootAlore! Group is a rapidly growing network of companies with a main focus on improving the life chances of the young.

We are based in Barnsley, South Yorkshire.

[zootalore.com](http://zootalore.com)

## What we do

At ZootAlore! we work with government bodies, youth organisations and industry to improve the routes for young people into employment and training, regardless of background or academic ability.

We have a number of products including the 'FindMe Network' - a collection of websites, each one dedicated to a specific area of youth employment.

In June 2011, we are launching the Big Academy with our partners Clarity Education and VCS. The Big Academy is a non-profit organisation aimed at getting all young people *'Inspired To Achieve'*.



## Our products

### FindMe Network

A brand of recruitment websites dedicated to improving the life chances of individuals through employment opportunities, information and advice. The FindMe Network aims to support all people looking for employment regardless of age, education or skills.

- **FindMeAnAssessor.com** - an online service to help colleges recruit their next assessor without the expensive recruitment costs.  
[www.findmeanassessor.com](http://www.findmeanassessor.com)
- **FindMeAnApprentice.com** - helping young people to get their career started with an apprenticeship and supporting employers in finding the best young talent.  
[www.findmeanapprentice.com](http://www.findmeanapprentice.com)
- **FindMeASaturdayJob.com** - offers a free recruitment facility for employers looking to fill part time vacancies and provides young job seekers with a database of opportunities.  
[www.findmeasaturdayjob.com](http://www.findmeasaturdayjob.com)
- **FindMeWorkExperience.com** - aimed at improving the work experience programme, making it easier for schools and employers to promote and improve its impact. Also provides students with an online tool to help them find work experience and offers hints and tips too.  
[www.findmeworkexperience.com](http://www.findmeworkexperience.com)
- **FindMeAChristmasJob** - a free recruitment site that helps people to find seasonal work.  
[www.findmeachristmasjob.com](http://www.findmeachristmasjob.com)

**Coming soon!** - new sites soon to be added to the FindMe Network: FindMeAGraduate, FindMeAnIntern, FindMeASummerJob and FindMeASupplyTeacher

### ZootAlore! Creative

A sub-division of the ZootAlore! Group, ZootAlore! Creative develops distinctive, functional and cost-effective website design and corporate branding.

[www.zootalorecreative.com](http://www.zootalorecreative.com)

## **The Skills Census**

Designed to measure training and development carried out by companies and individuals in the UK today.

[www.theskillscensus.com](http://www.theskillscensus.com)

## **The Big Academy**

Launching in June 2011, The Big Academy is a non-profit organisation from the ZootAlore! Group, Clarity Education and Vocational Care Solutions.

We want all young people to be *'Inspired to achieve'* and aim to reshape the nation's approach to youth employment by creating opportunities for all, regardless of their social or academic background.

Please visit the Big Academy site for a downloadable press pack.

[www.bigacademy.org](http://www.bigacademy.org)



## Meet ZootAlore!

### *Adrian Oldfield, Chairman and Chief Executive*



Adrian is the founder of the ZootAlore! Group and has over 20 years experience in recruitment, marketing, hospitality, retail and finance.

Focused on driving the company forward, Adrian has overseen the expansion of ZootAlore! into new sector areas such as bespoke web design and IT solutions.

His passion is to create employment opportunities, particularly for those from challenged and deprived demographics. He is also focused on improving work experience in schools and further education.

Adrian has had many jobs over the years, including being a pub landlord - an experience he hopes never to repeat!

### *Andrew Orme, Commercial Director*



Andrew is Adrian's right hand man at the ZootAlore! Group. With experience in digital media and work-based learning, Andrew oversees the sales team providing them with leadership, guidance and support.

Originally from Bradford, Andrew is a passionate Liverpool fan and also a proud Dad.



## Get in touch!

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*Visit us:* [zootalore.com](http://zootalore.com)

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You can find us here:



[@Zootaloregroup](https://twitter.com/Zootaloregroup)



<http://www.facebook.com/pages/ZootAlore/93351029448>